

CANADA/ASIA 2013

CONFERENCE PROGRAM AS OF OCTOBER 22, 2013

Monday, June 3rd

18:00 - 21:30 Welcome Reception and Dinner

Moderator:

[Yuen Pau Woo](#), President and CEO, Asia Pacific Foundation of Canada

Speakers:

[Dean A. Connor](#), Canada-Asia 2013 Co-Chair, and President and CEO, Sun Life Financial

[Hon. David L. Emerson](#), Canada-Asia 2013 Co-Chair, Senior Advisor, CAI, formerly Minister of Foreign Affairs, and Minister of International Trade

Performance by Ms. Wanting Qu, Vancouver's Tourism Ambassador to China.

Tuesday, June 4th

7:30 Registration Opens

8:30 - 10:25 OPENING PLENARY

Key Trends Shaping the Asia Pacific

This session will examine the latest economic, political, and social trends in the Asia Pacific, identifying the emerging opportunities and uncertainties in the region. Will slower economic growth be the norm in Asia over the next few years and how will this affect both the regional and global economy? What will be the impact of a rapidly growing urban population, particularly one with an increasing middle class with evolving needs and expectations, and how will Asia meet the need for balanced, inclusive, sustainable, innovative and secure growth? In this opening plenary, a diverse group of experts and leaders share their knowledge on what we should know about the future of the Asia Pacific.

Chair:

[Dean A. Connor](#), President and CEO, Sun Life Financial

Moderator:

[Hon. David L. Emerson](#), Senior Advisor, CAI, formerly Minister of Foreign Affairs and Minister of International Trade

Speakers:

[Hideto Nakahara](#), Member of the Board, Senior Executive Vice- President, Mitsubishi Corporation

[Sam Pitroda](#), Advisor to the Prime Minister of India on Public Information Infrastructure and Innovations

[Huibert Vigeno](#), Executive Chairman, Shell Companies in China

[Jusuf Wanandi](#), Co-Chair, PECC

[Yunling Zhang](#), Director, Institute of Asia Pacific Studies, Chinese Academy of Social Sciences (CASS)

10:25 - 10:40 Break

10:40 - 12:00 PLENARY SESSION

Asia Pacific Trade Talks: Complementary or Cross-cutting?

The Trans-Pacific Partnership (TPP), the Regional Comprehensive Economic Partnership (RCEP), and the proposed Pacific Alliance are three regional trade negotiations that have the potential to reshape economic relations in the Asia Pacific. The TPP, which is entering its 17th round of negotiations, is comprised of 12 economies including the United States and Japan. The RCEP, which held its first round of negotiations in early May 2013, has a membership of 16 economies including China and India. The Pacific Alliance is an emerging Latin American trade bloc with an orientation towards Asia. As regional trade negotiations proliferate, we ask experts: how will these different tracks shape regional economic relations, what do they mean for regional business and trade, are they competing or complementary, and can they in the long-term support regional aspirations for free and open markets in the Asia Pacific?

Chair:

[Jusuf Wanandi](#), Co-Chair, PECC

Moderator:

[Don Campbell](#), Co-Chair, PECC

Speakers:

[Antoni Esteveordal](#), Manager, Integration and Trade Sector, Inter- American Development Bank

[Ambassador Yoshiji Nogami](#), President, Japan Institute of International Affairs, and Chair, Japan National Committee for PECC

[Peter Petri](#), Carl Shapiro Professor of International Finance, Brandeis University, and Senior Fellow, East-West Center

[Apiradi Tantraporn](#), Executive Chair, International Institute for Asia Pacific Studies (INSAPS), Bangkok University

12:00 - 12:30 PLENARY SESSION

Keynote Address by His Excellency the Right Honourable David Johnston, Governor General of Canada

12:30 - 13:30 Networking Lunch

13:30 - 15:00 Concurrent Breakout Sessions

Harnessing Asia's Massive Capital Pools: Financial Market Development and Integration

Despite ample high-yielding investment opportunities being available in the Asia Pacific region, global capital is still drawn to western industrialised countries and to traditional financial centres such as New York and London. Even with massive pools of capital accumulating in Asia, the underdevelopment of capital markets has meant that relatively few of these savings are deployed within the region. In recognition of the enormous infrastructure needs and growth potential of Asia, there is a growing need for financial market development and integration in the region. More efficient financial markets in Asia could be a transformative factor in the next phase of Asian growth and in the global financial services industry. Our expert panelists will discuss what needs to be done, how it might happen, and what it will mean for international capital markets.

Chair:

[Khee Giap Tan](#), Professor, Lee Kuan Yew School of Public Policy and Chair, Singapore National Committee for PECC

Moderator:

[Tom Milroy](#), CEO, BMO Capital Markets

Speakers:

[Stephen Yan-Leung Cheung](#), Dean and Professor (Chair) of Finance, School of Business, Hong Kong Baptist University and Chair, Hong Kong Committee for PECC

[Masahiro Kawai](#), Dean and CEO, Asian Development Bank Institute

[Julius Caesar Parrenas](#), Advisor on International Affairs, the Bank of Tokyo- Mitsubishi UFJ, Ltd.

[Songzuo Xiang](#), Chief Economist, Agricultural Bank of China

The New, New Thing: Creativity and Innovation in Asia

Economic growth in Asia is increasingly driven by a shift from low-margin and labour-intensive manufacturing to value-added products and services. The relatively rapid industrialization achieved by South Korea, Taiwan and Singapore depended on an accelerated movement towards knowledge-based industries - in particular, information and telecommunication technologies, but also considerable progress made in other areas such as life sciences and biotechnology. A similar picture is emerging in other leading nations, most prominently China and India. Today, Asian companies are positioning themselves to be global innovators and half of the top 50 patenting firms in the world are based in China, Japan and South Korea. Given these developments, is creativity and innovation the "New, New Thing" in Asia, and what's next? What is the future of innovation in Asia?

Chair:

[David Hong](#), President, Taiwan Institute of Economic Research, and Chair, Chinese Taipei Committee for PECC

Moderator:

[Hon. Jim Prentice](#), Senior Executive Vice-President and Vice Chairman, CIBC, and former Minister of Environment, Canada

Speakers:

[Tom Jenkins](#), Executive Chairman and Chief Strategy Officer, Open Text

[Rajesh Sawhney](#), Founder, Global Superangels Forum of India

[Atsushi Sunami](#), Advisor, Industrial Competitiveness Council of Japan, and Deputy Director of Science, Technology and Innovation Policy Program, National Graduate Institute for Policy Studies

[Sean Shaohwa Wang](#), President, ITRI International Inc.

Minding the Gap: Promoting Inclusive Growth and Resilient Societies in the Asia Pacific

Rapid economic growth in the Asia Pacific region has created various new opportunities and has led to the rise of Asia's now-booming middle class. Yet, poverty and developmental challenges persist. In fact, there is increasing evidence that there are rising inequities across regions and within countries in the Asia Pacific. There are growing concerns about the ability of certain segments of the population, including women, youth, small businesses and the poor, to access economic opportunities. Promoting inclusive growth is important for humanitarian, societal, political and economic reasons. In this session, we explore what Indonesia, Myanmar, and Chile are doing to promote inclusive growth, what challenges they face, and what social policies can be introduced to create more multifaceted and economically-resilient societies.

Chair:

[Ambassador Yoshiji Nogami](#), President, Japan Institute of International Affairs, and Chair, Japan National Committee for PECC

Moderator:

[Chris Findlay](#), Executive Dean, Faculty of the Professions, University of Adelaide and Vice-Chair, Australian Pacific Economic Cooperation Committee for PECC

Speakers:

[German King](#), Consultant for the United Nations Economic Commission for Latin America and the Caribbean, and Advisor to the Industrial Engineering Department at Universidad de Chile

[Djisman Simandjuntak](#), Senior Economist, Center of Strategic and International Studies (Jakarta) and Chair, Indonesian National Committee for PECC

[Khine Tun](#), Project Consultant, Economic Research Institute for ASEAN & East Asia

15:00 - 15:15 Break

15:15 - 16:45 Concurrent Breakout Sessions

Green Growth: Asia Leading the Way?

With rapidly growing urban centres, shifting weather patterns and the threat of natural resource exhaustion, some countries in the Asia Pacific are investing in green strategies and policy reforms directed at promoting sustainable growth and development. For example, China announced in 2011 that it would invest a massive US\$536 billion over five years in areas including conservation, green technology deployment and pollution reduction, to protect its environment. Meanwhile South Korea has worked towards promoting its vision of a "Low

Carbon, Green Growth" future. There is an urgent need for a sustainable approach in Asia, and the real question is whether the current focus on green growth is a passing fad or if it will propel Asian countries to become leaders in the green economy.

Chair:

[Ambassador Guoqiang Tang](#), Chair, China National Committee for PECC

Moderator:

[Ian Buchanan](#), Senior Executive Advisor, Booz & Co. and Chair, Australian Pacific Economic Cooperation Committee for PECC

Speakers:

[Vice-Admiral Bertrand Aubriot](#), Deputy Director, Strategy and Development, DCNS Group

[Rae Kwon Chung](#), Director, Environment and Development Division, United Nations Economic and Social Commission for Asia and the Pacific

[Jiahua Pan](#), Director, Institute for Urban & Environmental Studies, Chinese Academy of Social Sciences (CASS)

Risks to Growth in the Asia Pacific

Demand and competition in the Asia Pacific over resources such as energy, food, water, and even talent and skills, could undermine the peaceful development of the region and have broader implications globally. Natural disasters and climate change are also posing increasing risks to lives, livelihoods and economic growth. How serious are these threats? What policies are countries adopting to address them? What role can regional processes play in addressing these challenges?

Chair:

[Sangkyom Kim](#), Vice-President, Korea Institute for International Economic Policy, and Vice-Chair, Korea National Committee for PECC

Moderator:

[Colin Robertson](#), Senior Strategic Advisor, McKenna, Long & Aldridge LLP, Vice-President and Senior Research Fellow, Canadian Defence and Foreign Affairs Institute

Speakers:

[Narongchai Akrasanee](#), Chair, Seranee Holdings, and Chair, Thailand National Committee for PECC

[Kamal Kishore](#), Program Advisor, UNDP Disaster Reduction and Recovery Team

[Michael Toman](#), Lead Economist, Climate Change in Development Research Group, and Manager of the Energy and Environment Team, World Bank

16:45 - 17:45 Networking Reception

Wednesday, June 5th

8:45 - 10:05 PLENARY SESSION

Responding to the Rise of Asia

The year 2012 was eventful for Canada's partners in Asia. The United States' "rebalancing" towards Asia was reinforced by an announcement that the United States will deploy more troops and assets to the Asia Pacific region. In Australia, Prime Minister Julia Gillard unveiled her government's vision of "Australia in the Asian Century". In South America, countries such as Chile are expanding their relations with key Asian partners. Meanwhile, South Korea continues to negotiate a wide range of free trade agreements with Asia Pacific powers. What can Canada learn from the policies adopted by other regional players? Experts will provide their insights and reflect on the relevance of their experience for a Canadian response to the rise of Asia.

Chair:

[Hon. David L. Emerson](#), Senior Advisor CAI, formerly Minister of Foreign Affairs and Minister of International Trade

Moderator:

[Hon. John Manley](#), President and CEO, Canadian Council of Chief Executives

Speakers:

[John W.H. Denton](#), Advisory Panel for Australian White Paper and ABAC Australia Committee for PECC

[Charles Morrison](#), President, East-West Center and Executive Director, US National Committee for PECC

[Khee Giap Tan](#), Professor, Lee Kuan Yew School of Public Policy, and Chair, Singapore National Committee for PECC

[Manfred Wilhelmy](#), Executive Director, Fundación Chilena del Pacifico, and Chair, Chilean National Committee for PECC

10:05 - 10:20 Break

10:20 - 11:35 Concurrent Breakout Sessions

Addressing the Needs of Asia's Booming Middle Class: A New Market for Services

Asia's booming middle class in metropolitan cities is an attractive consumer market for service providers in the engineering, financial, professional, and education sectors. Service providers have traditionally faced barriers on the ability to establish wholly-owned local subsidiaries and the non-recognition of foreign professional credentials. The opening of the banking sector in China, and possibly the retail sector in India, may signal the gradual liberalization of the service sector in Asia. However, many barriers still remain. In this session, Asian experts and Canadian service providers will offer recommendations on what can be done to improve access for Canadian service providers to key Asian markets.

Chair:

[Hugh Stephens](#), Principal, TransPacific Connections, and Vice-Chair, Canadian National Committee for PECC

Moderator:

[Jayson Myers](#), President and CEO, Canadian Manufacturers and Exporters

Speakers:

[Carol W. Geremia](#), President, MFS Institutional Advisors (MFSI) and Co-Head of Global Distribution, MFS

[Randolph Mank](#), Senior Advisor and Vice-President Asia, Blackberry

[Ash Sahi](#), President and CEO, Canadian Standards Association

Canada's Role in Promoting a Stable and Prosperous Asia Pacific

As Canada seeks to fully engage in the Asia Pacific region, what role is there for Canada in shaping regional cooperation and stability? In the face of growing prosperity, rising inequality and tensions, Canada's resources and strategic insights could be of value. For Canada, the salient questions are what role does Asia play in Canada's strategic equation and how does the promotion of stability in Asia advance Canada's foreign policy goals? Should Canada reconsider its current stance and seek to play a larger role in advancing peace and stability in the region, and who in Canada should be at the forefront of such engagement - government, business, civil society, or a combination of all three? What type of resources would be needed for Canada to re-engage as a significant and credible player in regional security?

Chair:

[Joseph Caron](#), Distinguished Fellow, Asia Pacific Foundation of Canada

Moderator:

[Paul Evans](#), Professor, University of British Columbia and Institute of Asian Research

Speakers:

[Fen Hampson](#), Distinguished Fellow and Director of Global Security, CIGI, and concurrently Chancellor's Professor, Carleton University

[Rex Hughes](#), Visiting Professor, Canada Centre for Global Security Studies, University of Toronto

[Brian Job](#), Professor of Political Science, and Associate Director, Institute of Asian Research, University of British Columbia

11:35 - 11:45 Break

11:45 - 13:00 Concurrent Breakout Sessions

Green Growth in the Asia Pacific: Canada's Contribution?

According to the OECD, green growth is "about maximizing economic growth and development while avoiding unsustainable pressure on the quality and quantity of natural assets. It is also about harnessing the growth potential that arises from transiting towards a green economy." Given the green needs and aspirations of Asian economies, what role can Canada play in supporting their green growth? What tools and programs are needed to facilitate business transactions and a transfer of knowledge?

Chair:

[Denis McNamara](#), Chair, New Zealand Committee for PECC

Moderator:

[Hon. Kevin Lynch](#), Vice-Chair, BMO Financial Group

Speakers:

[Nicholas Parker](#), Co-Founder and Chairman, The Cleantech Group LLC

[Vicky Sharpe](#), President, Sustainable Development Technology Canada

[André Sorensen](#), Associate Professor of Urban Geography, University of Toronto

Preparing the Next Generation: A Turn to Asia

Do Canadian business, government and civil society leaders have the skills and knowledge needed to succeed in an Asia-centered world and are Canadians prepared to compete in an international environment increasingly influenced by developments in Asia? Recent polls suggest that Canadians recognize the importance of Asia to Canada's future prosperity, but that there is little consensus, for adapting existing education, investment, trade and immigration policies to facilitate engagement with Asia. What steps and programs are necessary to overcome these challenges and to equip Canadians with a deep appreciation and understanding of the region?

Chair:

[Ian Buchanan](#), Senior Executive Advisor, Booz & Co. and Chair, Australian Pacific Economic Cooperation Committee for PECC

Moderator:

[David Mitchell](#), President and CEO, Public Policy Forum

Speakers:

[David Mulroney](#), Distinguished Senior Fellow, Munk School for Global Affairs, and Co-Chair, National Conversation on Asia Taskforce on Asia Competence

[Maureen Neglia](#), Vice-President, Global Talent and Recruitment, Manulife Financial

[Roseann O'Reilly Runte](#), President, Carleton University

[Stephen Toope](#), President and Vice-Chancellor, University of British Columbia

13:00 - 13:05 Closing Remarks

[Yuen Pau Woo](#), President and CEO, Asia Pacific Foundation of Canada

13:05 - 14:00 Networking Lunch

Please note that the conference program is subject to change. We reserve the right to substitute speakers in case of illness, accidents, airline problems, or other issues that prevent a scheduled speaker from presenting as planned. We will endeavour to get a substitute speaker, but this may not always be possible because of the expertise required and the short notice available in most cases.